



Our 'employees of the month' for May 10 – June 10.

Agata Yearwood and Georgia Griffiths



# THE SLEAFORD FLAGSTICK

SLEAFORD GOLF CLUB MANAGEMENT  
COMMITTEE NEWSLETTER

News and Developments concerning YOUR Golf Club

**EDITED BY GERRY WALSH**  
**7/19/2019**

## **CHAIRMAN'S FOREWORD**

When we make offers to help attract new members to the Club I am often asked, 'well that's ok but what about us, loyal members for numbers of years. What are you doing for us?' By that I hope members mean what else besides keeping your subscription rates at a reasonable level whilst providing the best golf course, clubhouse food and bar service possible within budget! This equals value, which is what we strive for, not cheapness. It is a fair question and we, on the Management Committee, are on it. I am very keen, as my colleagues may tell you, that we need to find ways of 'making membership more valuable.' I don't mean making it cheaper but seeking to add to what you get when you pay your subs each year. In this way we will help attract some of those 750,000 golfers in the UK who see no point in buying membership. We already have matches, exchanges, social functions and discounted drinks and food but there is more we can add.

Reciprocals. These are arrangements made between Clubs for mutual benefit. In my mind a good reciprocal is one that is about 30-40 miles distant, with a Club of equal standing, and where sensible restrictions can be applied in order to cause as little disruption as possible. Those restrictions are likely to include no weekend play, 2 foursomes per day maximum and subject to availability. Typically a half price green fee would be charged. Doug Coote, our Marketing and Membership member, has given details of our first such agreement and I am hoping for at least 3 more with other Clubs.

1905 Club. This is a Club which includes any founded in 1905 that want to participate in the scheme. We intend to do so and Doug Coote gives more details in his piece later in this issue.

### Possible Future Arrangements between Stoke Rochford, Belton Park and Sleaford Golf Clubs

At a recent Chair Network Meeting at Hinckley GC the Chairs of Stoke Rochford, Belton Park and I agreed to investigate areas where we might produce mutual benefits for our members despite the proximity of our respective 'catchment' areas. This included the possibility of one or two free green fees included in annual membership and agreement for social membership interaction. For example, we might be able to allow the use of each Club's bar and catering facilities if desired and, where social functions are undersubscribed, offer tickets to the other two Clubs to fill the capacity. You might know that Stoke Rochford Hall has been acquired by Best Western Hotels and we are also looking at the possibility of a 3 course stay and play 'package' deal. The details of all these ideas need further work and consultation and we have another meeting scheduled for mid - August.

Soon you will have the chance most of you have been waiting for if bar chatter is anything to go by! Yes, we have our Club Survey ready to disseminate out to you and you will be asked to take just 20 mins of your time to answer it. A fabulous prize is on offer to be drawn from those that take the trouble to respond. Remember, if you want your Club to be better

we need you to tell us what you think and we need to take notice. Please do it! It will also give us the chance to 'benchmark' ourselves against other Clubs which will be invaluable.

Finally, I extend a warm welcome to Peter Leahair, our new House Manager. He has arrived on a mission to take us to another, higher level in our bar and catering provision and you can be assured that your Management Committee are very keen to see that he gets the support and resources to enable him to make this happen. We need your support too. Sunningdale we are not, but we should still strive to be the best we can.

Sincerely,

**Gerry Walsh**  
**Chairman**

## THE CAPTAINS ROUND 2



Dear members and friends, how right have past Captains been when telling me your year just flies by, here we are in the middle of July and it doesn't feel 5 min since my drive in!

We have since had 2 bank holiday Monday fun events, a traffic light tee and a Texas scramble, which both were well attended many thanks to all that took part and congratulations to the winners.

Also the big one, my Captains Day, in which 179 of you took part, raising over £500.00 for my charity Dementia UK. Many thanks to you all and congratulations to all the prize winners especially Jim Congreve the overall winner. Good round Jim.

I would like to take this opportunity to thank all the people who helped me on the day, without whose help the day would not have been the success it was. Special thanks to Geoff and Jackie on the registration desk, Ladies' Captain Carol, Brian Sylvester, past Captain Ian

for starting, the bar and catering staff, Brian and the green-keeping staff, Nigel, James and Olly for all your help before and on the day, and of course my wife Sally, daughter Charlotte and their helpers Lee Marshall, Liz Robertson and Sue Daubney for the half way house. Brilliant job ladies!

Finally I would like to welcome Peter our new House Manager to the Club. On a couple of occasions I have asked him how he is getting on and oft response is "I'm getting there." You certainly are Peter. Well done. Until the next one, Happy golfing!

Mick Walton  
Club Captain

## **OUR LADIES' CAPTAIN**

### **Lady Captain's Weekend**

Friday 21<sup>st</sup> June started the Lady Captain's weekend of fundraising, with a Charity Auction that was a great success, raising over £2600.00 for Carol's chosen charity the African Wildlife Foundation (AWF). Although it was not very well attended, those that did attend had a lovely evening and were very generous.

The singer/entertainer Rachael Mills was outstanding. Her voice and the variety of the songs she sang were amazing. Terry Marshall, who acted as our auctioneer, performed like a natural - anyone would think it was his full-time occupation. (Thanks Terry)



Carol wishes to thank all those that attended the evening as well as those who donated items for the auction and the raffle.

Sunday 23<sup>rd</sup> June

This was the main event - Lady Captain's Day golf competition. The weather was perfect, warm, high cloud and little wind, what more could a golfer ask for (besides a good score)? 129 players took part and all were complimentary about the half way house.

When players arrived at the 10<sup>th</sup> tee, they were asked to text an order to a mobile number for a bacon roll, a hot dog or a beef burger. Some were a little sceptical, some weren't sure how to text and a few didn't have a phone, but on arrival at the half way house all became clear. Dave Brinkworth was manning a BBQ and everything was being cooked to order.



What a great success it was and he even provided veggy burgers. As for the ladies in the half way house, which they renamed The Sugar Shack, they provided drinks and a huge variety of delicious cakes. Several players were so tempted they came back on the 16<sup>th</sup> tee, just to make sure nothing was going to waste! Gareth Brinkworth ran a putting competition, which proved to be challenging, with only one winner throughout the day, but is raised an extra £100 for AWF.



Carol with Sue Simpson



Carol with Wyn Hogarth

The winners of the day were: Ladies Competition Sue Simpson  
Gents Competition Wyn Hogarth

A further £500.00 was raised on the day. Many thanks to you all for helping me raise £3300 for the African Wildlife Foundation.

**Carol Brinkworth**  
**Ladies' Captain.**

## **FROM THE SENIORS' SECTION**

Where has the time gone? In the last three months the Seniors' Section has played seventeen inter-club matches, not counting the two that were postponed because of the bad weather at the beginning of June. They have to be re-arranged for some time later in the season. Unfortunately, we have not been too successful so far this year; out of the seventeen matches played we have only managed five wins and three halves. However, the matches are played in a competitive spirit and we have the opportunity to play at other courses meeting and socialising with members of the other clubs.

I would like to thank Tony Gordon, a past Seniors' Captain, for organising a very successful Seniors' Exchange Day at Elsham Golf Club recently and we are all looking forward to our second away day at Tydd St Giles Golf Club in September.

Our Seniors' Knockouts, which are organised and run by the Seniors' Vice-Captain, Iain Poole, are now in full flow with the semi-finals nearing completion.

One of the highlights of the Seniors' Calendar is the Seniors' Championship Golf Day this took place at the beginning of the month and the winner of the gross competition and this year's Seniors' Champion with a gross score of 78, was Mike Howitt. The nett trophy winner was Gordon Donaldson with a nett score of 66. Congratulations to both players. The trophies will be presented at the Seniors Presentation Night Dinner in October.

On the same day as the Seniors Championship Golf Day the seniors held their Championship Black Tie Dinner with our guests for the evening being Club President Peter and Club Captain Mick and their partners. I would personally like to thank all of those involved in making this year's event a success it was thoroughly enjoyed by all.



Bob, John, Bryan and Mike

Now a question for you (and on a lighter note) with a combined age of 342 years have we the oldest (and fittest) four-ball in the county still playing regular games of golf? Bob Simmons (92), John Broughton (87), Bryan Johns (82) and Mike Rushby (81) ready for action on the left. I think they will take some beating with an average handicap of 24.

The Seniors Section Committee is always looking for ways to support the club. We have recently donated two new practice golf mats, our Treasurer, John Blythe, can be seen here handing over a cheque for the sum of £570.00 to the Director of Golf, Nigel.



Seniors' Treasurer John and Director of Golf, Nigel

The Seniors' Section is a vibrant part of Sleaford Golf Club, with an all year round programme of weekly competitions, inter-club matches and social events, if you are aged over 55 you are eligible and very welcome to join us. Please feel free to ask myself or any of the senior members for more information about joining. And remember age is no barrier to enjoying your leisure time with us; just ask our oldest four-ball.

**Bob Ewen**  
**Seniors' Captain**

## **FROM OUR MEMBERSHIP AND MARKETING MEMBER**

Our membership numbers remain healthy at a total of 542 total playing members. We unfortunately had a few members that chose not to renew their memberships, however, we still have more members than we did at this point last year.

We live in a very competitive area for attracting new members and retaining the members we currently have. We have to be positive in our recruitment and retention in all of our membership categories. It proves, with the closure of Canwick Park, Immingham and now Boston West that we cannot just assume that we will 'be alright'. This also comes at a time when one of the oldest clubs Burghley Park was very close to closure until the estate assisted at the last minute. Nowadays, there are more 'nomadic' golfers than ever before that source the internet for green fee deals and will never purchase any form of membership.

To that end I am pleased to report to you with not only incentives to attract new members but also we have arranged some benefits for our existing membership. The first of these is a reciprocal arrangement with Kenwick Park GC. Some of you may know this course but it is a Championship golf course based near Louth. This can be used by members with immediate effect. We are also currently in the process of making arrangements arranging to join the

'1905' club. This Club comprises a number of clubs within the UK that were formed in 1905 and have come together to offer golfing benefits to all. A list of these clubs will be published shortly along with the terms and conditions for both.

We have recently arranged sponsorship for both the halfway house and club entrance from a local estate agent. Newton Fallowell has kindly sponsored these of which this money will provide support to ongoing projects at the Club.

As we all know juniors are the future of any club. You will all see the large amount of our juniors that attend James Beinlich's junior coaching on Saturday mornings. We have arranged that any person joining as a social member can also have the added benefit of free academy junior membership which gives their sibling the benefit of being able to use the short course and practice facilities. With the planned short course improvements over the winter months this should give our youngsters a more fluid transition to the full course once they are ready. If any member has a friends or family that might be interested in this please contact Nigel.

We are currently looking at the 'curb appeal' of the Club's website. We are currently working with a website designer on how we can make improvements to this which will benefit both members and people wanting to visit our course. If anyone has any ideas please feel free to contact me.

**Doug Coote**  
**Membership & Marketing Member**

## **FROM THE CHAIRMAN OF THE GOLF COMMITTEE**

As a golfer at Sleaford we all need to be proactive in making the game more enjoyable for everyone. In the last edition of the Flagstick I wrote a lengthy piece about the 'pace of play.' It must have had some impact because I have not had as many complaints as I have had in the past. Thank you, but remember - keep up with the game in front and where you can - play 'Ready Golf.' Unfortunately there are 3 other areas that should be second nature to us all that we could do better. Firstly is replacing your divots on the fairway, secondly repairing your pitch marks on the greens and finally obeying the white lines around the greens to protect the approaches. You all know that our course is built on fairly poor soil and this is essential to protect what we do have. Please also remember to tell your guests when you invite them to play with you or your opponents if you happen to be in a Club match.

### **World Handicap System**

The World Handicap System is still coming and although in the UK we may not implement it as soon as other parts of the world, we are still expecting to start using it by September 2020. The following is a reminder of the key features of the World Handicap System:



## **Course and Slope Rating**

Course Rating indicates the difficulty of a golf course for a 0-handicap or scratch golfer. Slope Rating is relative to the Course Rating, providing strokes needed to play at the same level as the 0-handicap golfer for a specific set of tees. Course and Slope Ratings enable golfers' handicaps to be portable from course to course, country to country.

## **Scores required for a player to obtain a Handicap**

To encourage new players to the game, National Associations can set the number of holes required to be submitted to obtain a handicap. It is recommended that the minimum number of holes should be 54, in any combination of 9-hole or 18-hole rounds. Under the new system, the maximum handicap that can be issued to a player of any gender is 54.0.

## **Acceptable Scores for Handicap Purposes**

Singles and Stableford formats of stroke-play competitions must be submitted by all players. National Associations have discretion within their jurisdiction to decide if other acceptable formats of play can be submitted for handicap purposes, which can be competition and/or recreational play. This gives players plenty of opportunity to submit scores and provide evidence of their potential ability. In the UK we will be encouraged to submit what we currently call Supplementary Scores every time we play - including normal social golf off yellow tees - just declare it in the Pro shop before you tee off.

## **Maximum Hole Score**

Golfers of all skill levels will occasionally make a high score on a hole, which does not reflect their potential. Under the new system, the maximum score per hole will be limited to Net Double Bogey, which is the equivalent of zero points in Stableford formats.

## **Abnormal Course and Weather Conditions Adjustment**

Golf is an outdoor sport and not always played in ideal conditions. The new system will consider the impact of daily course or weather conditions on each golfer's performance. Such adjustments will be conservative and will only be made when there is clear evidence that an adjustment is warranted.

## **Basis of Handicap Calculation**

Averaging the best 8 of a player's most recent 20 scores provides a good indicator of potential ability. When combined with memory of demonstrated ability over time, the resulting handicap **index** provides a balance between responsiveness and control – so a temporary loss of form should not automatically lead to an excessive increase in handicap.

## **What happens next?**

We are told that for the majority of us our current handicap should not change much when the new handicap indexes are issued. At some stage later this year it is expected that your new handicap index will appear alongside your current handicap when looking at 'How did i do' so you will be able to compare them. The more scores you have submitted, the more accurate the Handicap Index will be in reflecting your ability and form. For more information check out the R&A website or [WHS.com](http://WHS.com)

**Alan Pearson**  
**Chair of Golf**

## **FROM THE HOUSE MANAGER**

From a catering perspective, I am in the process of executing the following:

- Golf society packages bookings will know exactly what food is on offer when booking through the Pro Shop.
- Sunday Carvery (1200-1500 July) Cold meat Buffet/BBQ alternative Sundays (August).
- 1 x Hot Bar Food available Friday evenings 1700-1900.

The Management Committee have implemented an 'Employee of the Month' Award. As you will see from the cover of the Newsletter we have decided to award the first of these to Agata Yearwood and Georgia Griffiths who shared the responsibility of running our catering and bar function before I was appointed. They thoroughly deserved it.

We have now formed a House & Infrastructure Sub Committee which comprises:

Gerry Walsh – Chairman  
Carol Robinson  
Sharyn Gamble  
Peter Leahair  
Roy Cooper  
Margaret Walsh – Sec

If you have ideas please contact them.

Since I have been working at the Club I have also been very impressed with young Jack Arbon. He is a smart young man who learns very quickly and works very hard for the Club and he gets my vote for last month. Well done Jack!



Jack - employee of the month (June 10 to July 10), with Peter.

In the next couple of weeks I will be discussing with the Head Chef on producing a Function menu booklet with prices. That way the function project Officer/Sponsor can choose his dishes there and then, rather than asking the Chef to go away and produce a menu for that specific function.

I am always open for suggestions from members to improve our services.

My mission is to drive the team and deliver to get the Club the best reputation in Lincolnshire.

**Peter Leahair**  
**House Manager**

### **ENVIRONMENTAL AWARDS By Nick Lawson**

Well, we didn't win, but we were very highly commended by the judges and it was good to put Sleaford Golf Club on the map in front of a lot of people. Many were impressed by the amount of work that the golf club were doing for the wildlife and environment and indeed the judges suggested that it was a great model that all golf clubs should be following.



As such I have been promoting our story and already Market Harborough Golf Club have recently been in touch and are sending their senior captain down to have a look around and see what we are doing.



## SNAKES

A number of sightings have already taken place this summer and I attach two photos of snakes seen on the 1<sup>st</sup> and 16<sup>th</sup> holes. They are both quite large specimens, a good sign of the health of the environment around them.



For your information these are grass snakes, identified by the yellow band of scales around their necks. Their heads and the rest of their bodies are generally dark green or brown.

Whilst a grass snake rarely bites it can put up a seemingly aggressive defence if cornered, inflating the body, hissing loudly and striking with the mouth closed.



One or two have confused these grass snakes with adders and whilst we may have an adder or two on the course, you should be vigilant as they are the only UK venomous snake, but its poison is of little danger to humans. Its bite can be painful and cause a nasty inflammation and medical attention should be sought immediately if you are bitten. Adders are generally a paler grey colour with a distinctive dark zig zag running down the length of their bodies.

Please continue to let me have any photos of any sightings on the course.

## **Course Development**

As you may be aware I took over this position from Peter Walker. I now chair a sub-committee comprising:

Nigel Pearce	Director of Golf
Brian Sharp	Head Green-keeper
Di Grocock	Ladies representative
Malcolm Summers	Seniors rep.
Richard Burnett	Cat 1 golfers rep.
Paul Carpenter	Cat 2 golfers rep.

Please do pass any issues or ideas you have to any of us and we will take on board.

Alternatively, please email me at [nick.lawson@casfin.co.uk](mailto:nick.lawson@casfin.co.uk)

I'll start by thanking Brian and his green keeping staff for an exceptionally busy winter and spring work programme which we are seeing the benefits of today. Some of the fairways and semi rough still have a long way to go but we continue to work on these and put resources their way. What we can't control of course is the weather!

This year's plans are shown in the Club's Statement of Intent, available for all to view and this includes a co-ordinated approach to the storage of course debris, including the construction of grass cuttings bays and also the completing of the top surface of the pathways.

A current job under way is the pulling up of the ragwort plant which is imperative under the SSSI rules. Later in the year when the rough is cut and baled we need to ensure no ragwort is in it. Ragwort is poisonous to cattle and horses and I would suggest you don't touch it unless wearing gloves as it can cause a rash on human skin.

Finally, if any of you do have an hour or two to spare on a Monday morning please do join us and give us a helping hand on these smaller projects, there's plenty to go at, especially with some of the exciting projects we have in mind going forward. Meet outside the Pro Shop at 9.30 am.

**Nick Lawson**  
**Course Development Member**

## FROM OUR FINANCE MEMBER

We have recently met with our Accountants, Duncan & Toplis and I have pleasure in telling you that our financial position as of March 31<sup>st</sup> shows an improvement on the previous year of around £40K. Whilst we have a little way to go now to show a surplus I am sure you will agree that this is excellent news and vindicates many decisions taken by the current Management Committee and the prudent approach taken by our Director of Golf Nigel in seeking 'best value.' Of course we shall continue to keep a firm grip on our finances whilst at the same time providing good quality facilities for our membership. The accounts will be made available to you all prior to the next AGM on 10 January 2020 but if you would like to view these beforehand please contact Nigel.

### Sleaford Golf Club Festival News

Our club is fast approaching its third annual open Festival week. Over the next couple of weeks, you will see various banners appearing, giving details of the Festival and Sponsorships.

A big thank you is due to our Club Captain Mick, who has worked hard to raise necessary sponsorship, just as Ian did last year. Their efforts are greatly appreciated.

The whole idea of a week of open competition golf was originally and still is, to raise the profile of our club and give the opportunity for golfers around the country to visit and to play our course, be welcomed by our members and enjoy our hospitality at a very reasonable cost.

The result over the last two years has been tremendous and we want this to continue.

Just as a reminder, if you wish to play low key competition golf, with a halfway house, a full prize table and a great festival week menu available to purchase, there is only one place to be, your golf course through the August bank holiday weekend.

Programme reminder:

Thursday 22nd	Over 55 Am-Am	Sold out
Friday 23rd	Junior Open Day	Spaces
Saturday 24th	Any Combination Am-Am	Spaces
Sunday 25th	Gents 4BBB	Spaces
Monday 26th	Any Combination Texas Scramble	Spaces
Tuesday 27th	Ladies Am-Am	Spaces
Wednesday 28th	Captain's Invitation	

**Terry Marshall**  
**Finance and Festival Chair**

## LETTER FROM AMERICA!

### DEATH OF THE COUNTRY CLUB

The country club, once a mainstay of American suburbia, faces a cloudy future, with a changing culture eroding its societal influence. Golf and tennis, the traditional club pastimes, have lost popularity. Declining marriage and fertility rates mean fewer families joining. Young professionals, many burdened with limited incomes and high debt, balk at paying dues. And a yearning for broader community makes the clubhouse's exclusivity unappealing. The country club is increasingly a refuge for retirees—and, upon closure, a site for mixed-use development.

Country clubs once served as communal centres for social climbers. Dating to the 1880s, the Clubs—modelled on the British aristocracy's country houses—opened in the bucolic outskirts of industrial cities and towns. For a growing upper-middle-class, wealth permitted entry into this local society. Golf, dormant since the colonial era, became the favoured sport for club members; in 1895 alone, more than 100 courses opened. Country clubs would help shape the development of streetcar suburbs, with stately homes lining manicured courses. By the Great Depression, nearly 4,500 country clubs existed across the country. Throughout the twentieth century, the club's influence was reflected by its prominent place in American literature. "In Zenith it was as necessary for a Successful Man to belong to a country club as it was to wear a linen collar," wrote Sinclair Lewis in his 1922 novel, *Babbitt*. A decade later, in *Appointment in Samarra*, John O'Hara documented how a set of missteps at a country club could destroy a man's social standing. In the 1950s, John Cheever's short stories revealed the centrality of club life to upper-middle-class suburban America. Philip Roth's first book, *Goodbye, Columbus*, sets a New Jersey country club as the stage for exploring class divisions in a youthful romance. John Updike's 1981 *Rabbit is Rich* offered the country club as a paradise of relaxed indulgence; by 1990, in *Rabbit at Rest*, the poolside and fairways of the club are shadowed by mortality.

By the early 1960s, shortly after Roth's fiction debut, the U.S. had 3,330 clubs, with 1.7 million members—fewer than during the Roaring Twenties, but membership now extended beyond "old money." The typical post-war suburb featured several country clubs, divided by ethnicity and class, where young professionals and successful businessmen enjoyed status, exclusivity, and recreation. The prosperous Reagan years yielded even more clubs—and baby boomer members—though concerns started to emerge about changing lifestyles, age-old restrictions, and exorbitant fees. Country clubs responded with family-oriented attractions and cheaper "junior memberships" for younger people. More than 5,000 clubs operated during the 1990s, and thanks to Tiger Woods's ascendance, the golf market enjoyed a 20-year period of growth.



The Great Recession changed the club's fortunes. According to a recent *Business Journals* analysis of 449 U.S. counties, the number of golf courses and country clubs declined by 5 percent between 2005 and 2015. A generational shift will only intensify this trend. As the *Wall Street Journal* recently reported, Americans born between 1981 and 1996 are financially outmatched by every generation since the Depression. Despite higher levels of education, millennials have "less wealth, less property, lower marriage rates, and fewer children." Annual country club dues, which run in the thousands of dollars, put membership beyond practical reach for many. Leisure for today's younger adults more often involves streaming TV shows in a high-rent city bedroom, not playing 18 holes on a suburban green. A combination of millennials' empty pockets and ageing club members has brought more closures, and the suburbs have had to adjust. In El Paso, to take one example, the struggling Vista Hills Country Club recently shut down. More than 500 households surround the club's golf course, and owners worry about depreciating property values. Following a community meeting, an initiative is underway to raise money from homeowners to maintain the golf course.

Mixed-use development projects are often replacing defunct courses. At the site of California's Santa Clara Golf and Tennis Club, a developer plans to build City Palace, which would be the country's largest entertainment complex, featuring nearly 2 million square feet of retail and dining. In suburban Harrisburg, the Blue Ridge Village will replace a former country club with hundreds of single-family homes, townhouses, and apartments, along with an assisted-living facility and retail space. The redevelopment, occurring near the base of an Appalachian ridge, will transform a once-quiet corridor outside the city.

A Country Club resurgence is unlikely, even with Woods's recent comeback. The houses in today's mixed-use developments recall those of earlier suburban patterns, from fifties-era ranches to the nineties' double-arched McMansions. Ironically, it is millennials, not baby boomers, who will ultimately reside in these communities. They will become condo tenants on their parents' former links, seeking cheaper housing, decent schools, and a respite from the rush in an age that moves too quickly for a round of golf.

Charles F. McElwee, the author, is assistant editor of *City Journal*.

*Ed's note: Despite the obvious differences that exist with the proliferation of gated golfing communities in the US, the similarities of declining golf membership are readily apparent.*

## **FROM THE PRO SHOP**

All is well in the Pro Shop as we rocket through the season now heading into the Open Championship week; the final major of the year, hopefully the golf will be as spectacular as it has been in the previous three. We launched our Pro-Shop summer sale in conjunction with the Open Championship so please have a look at some of the offers we have on sale.

Thank you to Ollie & Nick for all the hard work you continue to put in with the Shop.

The highlight for me this year has been how well the junior coaching has taken off trying my very hardest to get more children into the game. There are now three Saturday morning sessions which all have a good take up of juniors. The Golf Sixes league has been a huge success so far and is a great initiative by the golf foundation in which I continue to work with closely. The support they provide is second to none. The golf sixes league has been very successful and is a prime example of the perfect pathway for beginner golfers - playing a short course with relaxed rules and the main objective being FUN.

I have been lucky enough to gain support from the PGA to take part in the #WeLoveGolf programme which will soon be launched here. This programme is aimed towards females and will encourage them to have a go at golf and learn with like-minded people.

Ollie & I have been doing some after school golf clubs with a few of the local schools in the area & we are pleased to report they all wish to continue in the new school year. We also will be looking at arranging school coaching at the Golf Club with the grammar school and high school in the new year to.

Once again thank you to all of you members for the support you give us in the Pro Shop & I hope you all enjoy the rest of the summer golfing season!

**James Beinlich**  
**PGA Professional**

THE OPEN  
CHAMPIONSHIP



# Major Sale

Sale Applies To In Stock Items Only



148<sup>TH</sup>  
ROYAL PORTRUSH



£49.99



£39.99



£64.99



£44.99



## 3 for 2 on all Ping Clothing

Cheapest Item Free

# Major Sale

Sale Applies To In Stock Items Only



Was £399.00  
Now £369.00



Was £229.00  
Now £209.00

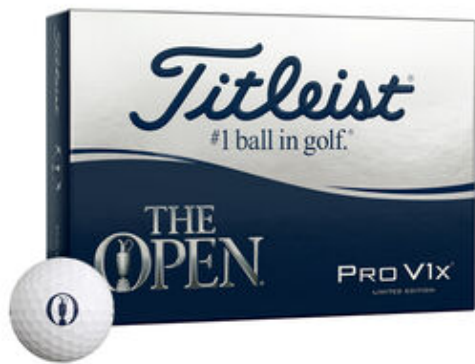


Was £189.00  
Now £169.00

## New Low Price On Taylormade M6 Woods

# Major Sale

Sale Applies To In Stock Items Only



Limited Edition  
ProV1 & ProV1x  
Golf Balls

RRP - £55.00  
Our Price - £45.00



# Major Sale

Sale Applies To In Stock Items Only

Callaway Super Soft  
Double Dozen Deal  
RRP - £45.98

Our Price £36.00



# Major Sale

Sale Applies To In Stock Items Only



Was £120.00  
Now  
£95.00



Was £140.00  
Now  
£109.00



Was £140.00  
Now  
£109.00

## Callaway Golf Bag Clearance



# SLEAFORD GOLF CLUB

*"A Pleasure to Play"*

## Summer Festival Ball Saturday 17th August

Service of Hot & Cold Canapes

\*\*\*\*\*

Prosciutto-wrapped Chicken & Leek Terrine

\*\*\*\*\*

Smoked Mackerel on a Bed of Beetroot & Orange Salad

\*\*\*\*\*

Champagne Sorbet

\*\*\*\*\*

Italian Stuffed Flank Steak served with Garlic & Thyme

Fondant Potato & Medley of Fresh Vegetables

\*\*\*\*\*

Tropical Fruit Pavlova with Mango Cream

\*\*\*\*\*

Cheese Platter for each Table

\*\*\*\*\*

Coffee & Chocolate Mint

£45.00 per person.

**6.30pm for 7.15pm Black Tie & Evening Dress  
Followed By Live Music & Disco**

***Bar till 12.30am. Carriage at 01.00***

